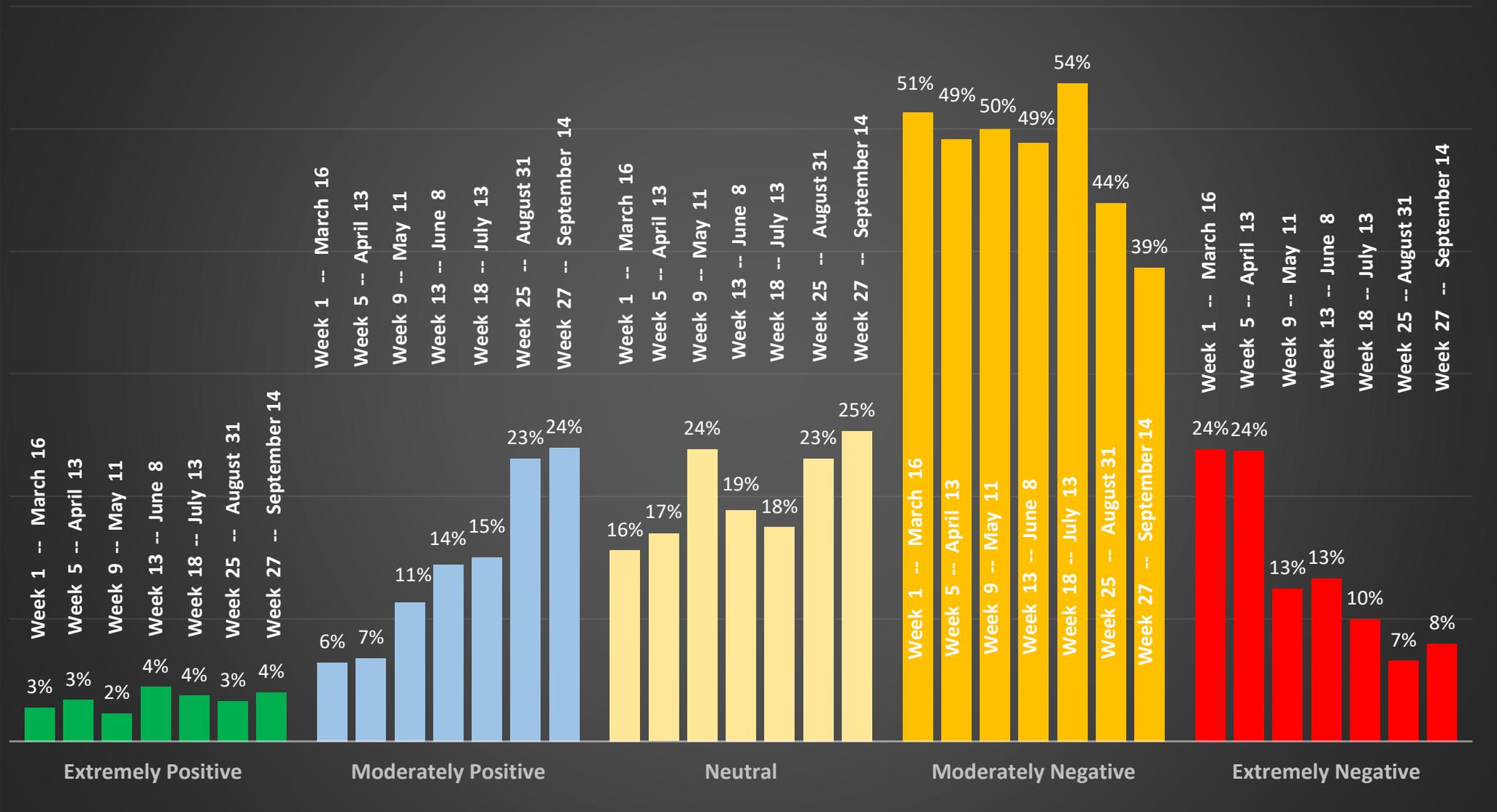


Alliance of CEOs Business Trends Survey During COVID-19 Crisis

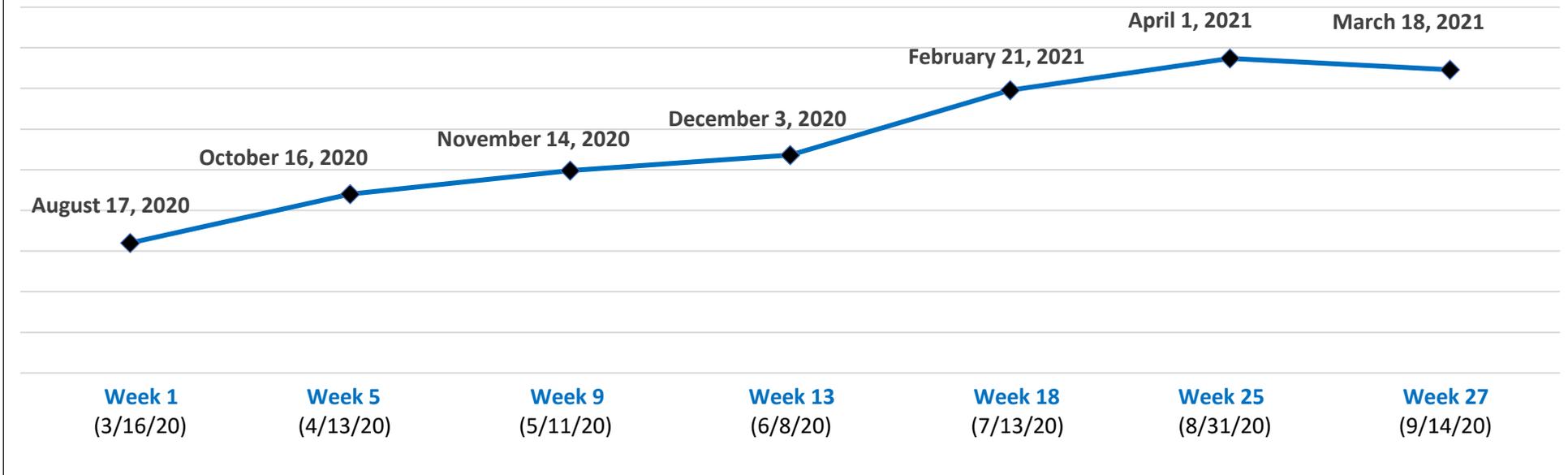
Since March 17, 2020, the [Alliance of Chief Executives](#) has administered a CEO survey to more than 300 Alliance member companies to “take the temperature” of how businesses are experiencing the COVID-19 crisis. The survey is intended to share insights into the extent and range of actions taken by business leaders as they continue to make critical decisions to steer their organizations through these difficult times. Below are the results of the questions asked to:

- Measure the [depth of the impact](#)
- View the [latest business trends](#)
- Project when we might “[return to somewhat normal](#)”; and
- Assess [Return-to-Workplace](#) plans and setbacks

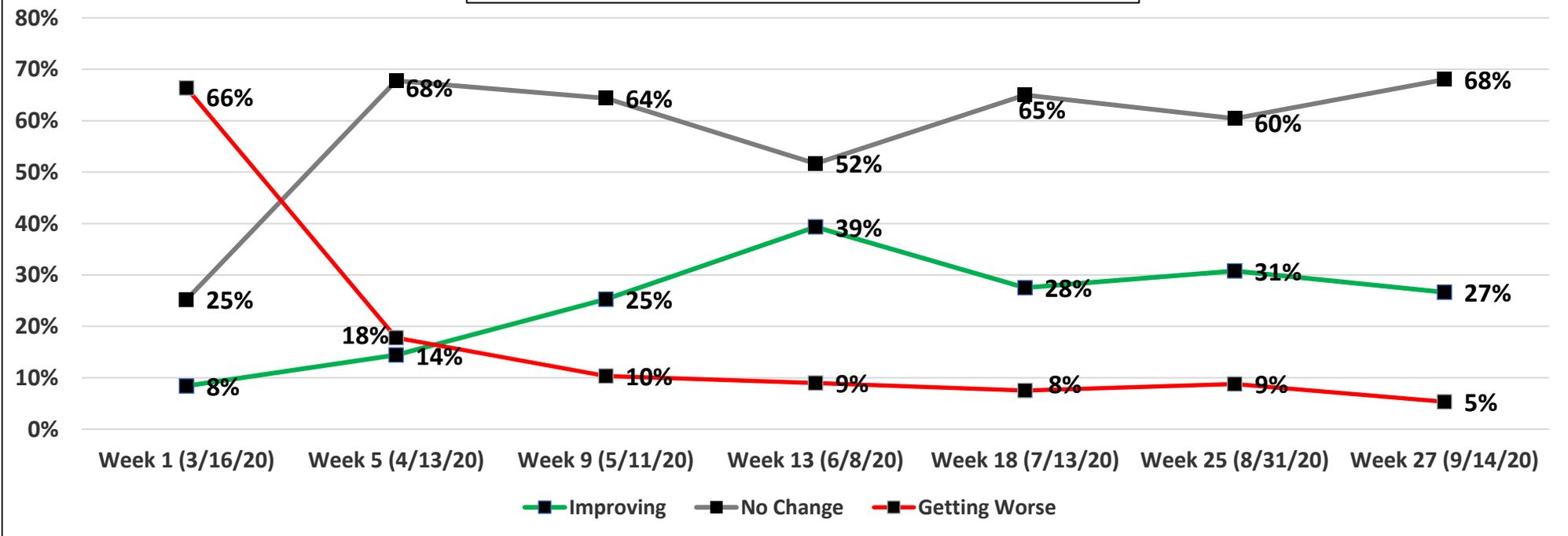
How is the Covid-19 situation impacting your business?



When do you project your business will return to somewhat "normal"?



How has your business changed during the past week?



The % of businesses which have been negatively impacted:

- Week #1 = 75%
- Week #3 = 80%
- Week #5 = 73%
- Week #7 = 75%
- Week #9 = 63%
- Week #11 = 68%
- Week #13 = 62%
- Week #15 = 51%
- Week #18 = 64%
- Week #20 = 53%
- Week #22 = 56%
- Week #25 = 51%
- Week #27 = 47%

The % of businesses which have been extremely negatively impacted:

- Week #1 = 24%
- Week #3 = 22%
- Week #5 = 24%
- Week #7 = 19%
- Week #9 = 13%
- Week #11 = 20%
- Week #13 = 13%
- Week #15 = 7%
- Week #18 = 10%
- Week #20 = 5%
- Week #22 = 5%
- Week #25 = 7%
- Week #27 = 8%

The % of business experiencing positive gains:

- Week #1 = 9%
- Week #3 = 13%
- Week #5 = 10%
- Week #7 = 9%
- Week #9 = 13%
- Week #11 = 17%
- Week #13 = 18%
- Week #15 = 17%
- Week #18 = 19%
- Week #20 = 25%
- Week #22 = 12%
- Week #25 = 26%
- Week #27 = 28%

The % of businesses that are getting worse:

- Week #1 = 66%
- Week #3 = 34%
- Week #5 = 18%
- Week #7 = 12%
- Week #9 = 10%
- Week #11 = 6%
- Week #13 = 9%
- Week #15 = 3%
- Week #18 = 8%
- Week #20 = 10%
- Week #22 = 4%
- Week #25 = 9%
- Week #27 = 5%

The % of businesses that are getting better:

- Week #1 = 8%
- Week #3 = 13%
- Week #5 = 14%
- Week #7 = 20%
- Week #9 = 25%
- Week #11 = 31%
- Week #13 = 39%
- Week #15 = 29%
- Week #18 = 28%
- Week #20 = 28%
- Week #22 = 28%
- Week #25 = 31%
- Week #27 = 27%

Alliance CEOs projection for when we will "return to somewhat normal":

- Week #1 = August 17th
- Week #3 = September 14th
- Week #5 = October 16th
- Week #7 = November 8th
- Week #9 = November 14th
- Week #11 = November 25th
- Week #13 = December 3rd
- Week #15 = December 5th
- Week #18 = February 21st
- Week #20 = February 17th
- Week #22 = February 27th
- Week #25 = April 1st
- Week #27 = March 18th

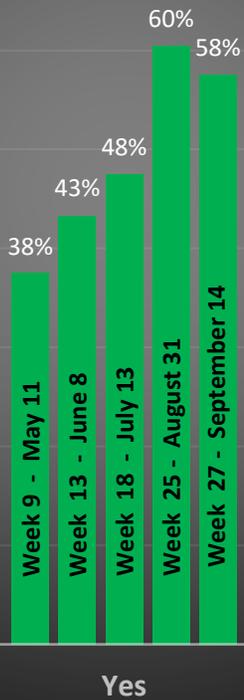
Returning Employees to their Workplaces

As of Monday, September 14, 2020 (Week #27):

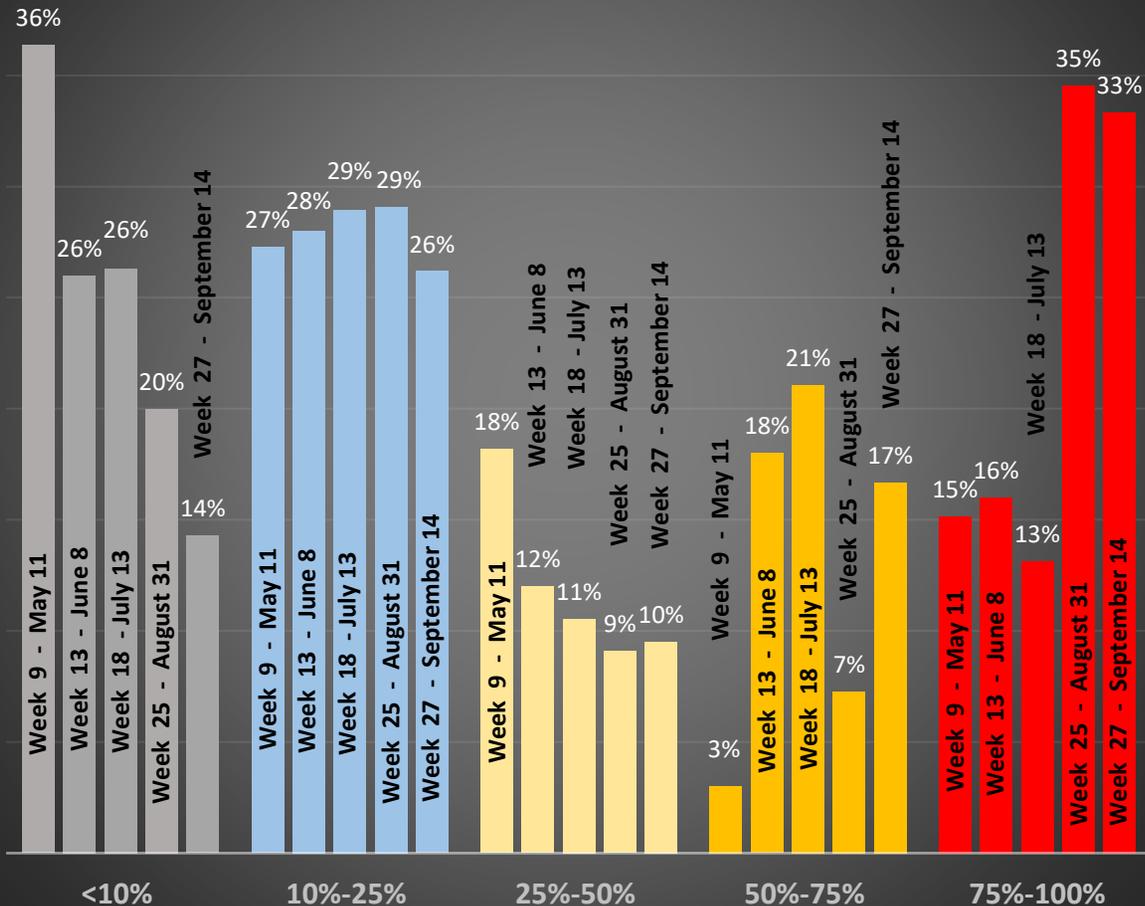
- **58%** of Alliance companies have **returned some employees** to their workplaces. Of those,
 - **40%** of those companies have **returned fewer than 25%** of their employees
 - **33%** have **returned 75% or greater of their employees** to their workplaces; and
- **28%** of those who have returned employees to their workplaces have experienced some **setbacks**



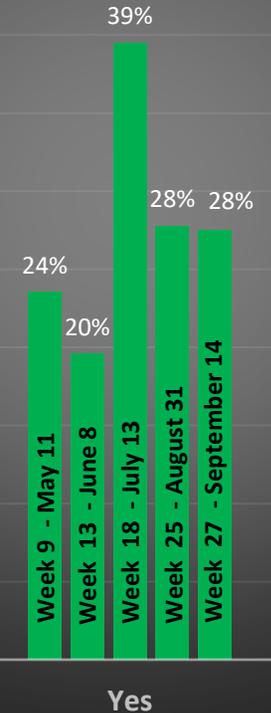
Do you have any employees who have returned to their physical location workplaces?



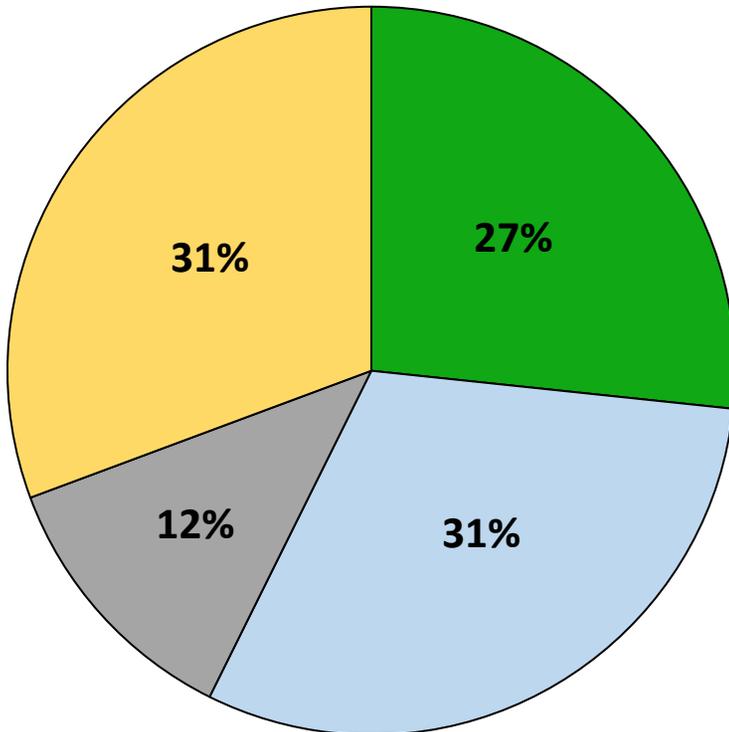
What percentage of employees have returned to their workplaces?



Have you experienced any setbacks?



What are your plans for your workplaces after the pandemic?



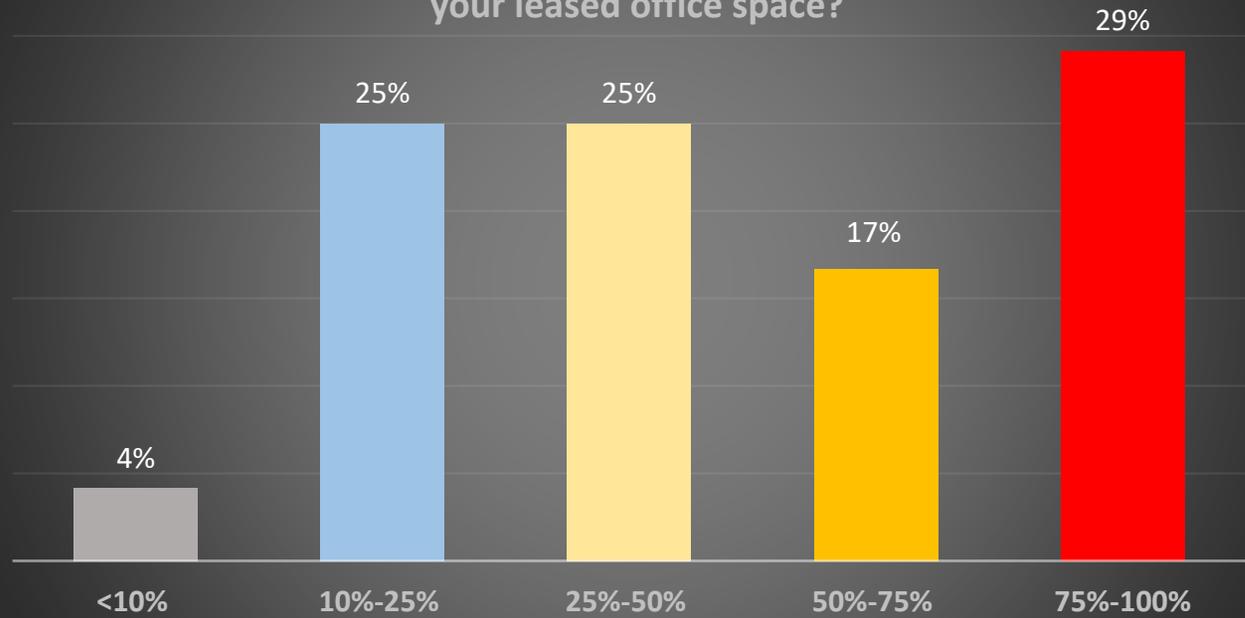
- Return to "normal" with most everyone returning to the workplaces they used prior to COVID on a daily basis
- Allow limited Work-from-Home (WFH) (e.g. 2 days/week)
- Allow unlimited WFH, but not allowing people to move away to remote areas
- Allow unlimited WFH from anywhere, anytime

As of Monday, **September 14, 2020** (Week #27)

Do you plan to reduce your leased office space?



How much do you plan to reduce your leased office space?



Real Estate Strategies for the Post-COVID World

As of Monday, September 14, 2020
(Week #27)



When do you plan to reduce your leased office space?

