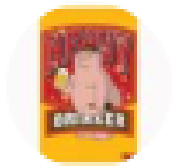


Landing the Plane



[Redacted]

@ [Redacted]

· 24 Dec 2015



[@christywyatt](#) whats it like to be one of the most hated persons in the tech industry right now?



1



Good

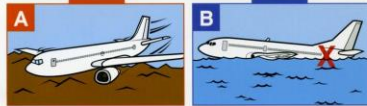
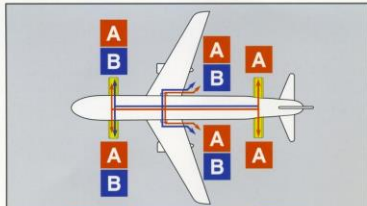
TM





**IN CASE OF EMERGENCY LANDING
EN CASO DE ATERRIZAJE DE EMERGENCIA**

Emergency Exits / Salidas de Emergencia



Bracing Positions / Posiciones Más Seguras



Emergency Exit Floor Lighting / Alumbrado de Piso Para Salida de Emergencia



OXYGEN O₂ /
OXÍGENO O₂



LAND
EVACUATION/
EVACUACIÓN
POR TIERRA

Do not open
exits if you see:
No abra las
salidas si ve:



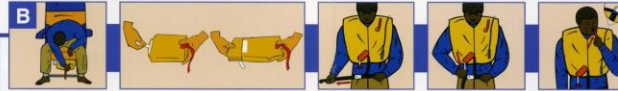
300/500 Series / Series 300/500 APPROXIMATE WEIGHT 50 LBS (WINDOW) PESO ES DE 50 LBS APROXIMADAMENTE (VENTANA)



OR / O 700 Series / Serie 700



INFLATE LIFE VEST AFTER EXITING THE AIRCRAFT / INFLA EL CHALECO SALVAVIDAS DESPUÉS DE SALIR DEL AVIÓN



WATER
EVACUATION
FLOTATION /
EVACUACIÓN
POR AGUA
FLOTACIÓN

Do not open exit if you see:
No abra las salidas si ve:



Important
Importante



No luggage
No lleve equipaje



No smoking
No fumar

DESTINATION	FLIGHT	GATE	REMARKS
BERLIN	LH543	09	: DELAYED
NEW YORK	AA978	28	: CANCELLED
TORONTO	AC902	11	: CANCELLED
MADRID	IB342	15	: CANCELLED







How Startup Options (and Ownership) Works

by [Scott Kuper](#)



[VC industry](#) · [Company Building](#)
[101](#) · [compensation](#) · [VC](#)
[economics](#)

One of the things that struck me most during our [recent pieces](#) on startup employee option plans is how things that impact the value of those options aren't well understood, even if communicated or known at the onset. Many people reported feelings of a sort of "sticker shock" (or reverse!) on leaving their first startup. Meanwhile, founders genuinely want to do right by their employees and other stakeholders — but owning part of a company isn't a static, fixed thing; it's fluid, and there are a number of factors that could change the overall ownership equation over time.

Part of the problem is the sheer amount and complexity of information required to understand equity and ownership in the first place. Which is why many founders are working hard to build trust while navigating shifting ownership — their own, their employees', their co-founders', their investors — along the way, often dedicating resources to educating folks. There are also some [great overviews](#), [guides](#), [templates](#), and [tools](#) out there now that cover how options and compensation works. So we thought we'd share more here about how the *economics* behind startup options and ownership works...

