

FIVE DEEP LONG TERM DYNAMICS

are accelerating...

New tools to
augment and
automate human
activities



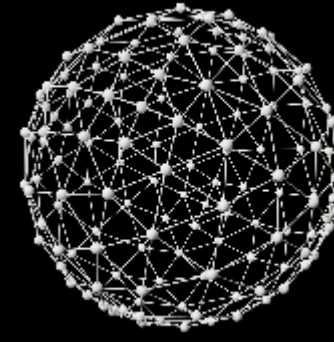
Specialization and
disaggregation of
businesses



Customer to
human centricity



Shifting models
& locus of power



Adaptation to
climate change



...and reshaping the global economy, businesses and society –
with profound and growing implications