

# Gensler

DESIGN WORLDWIDE

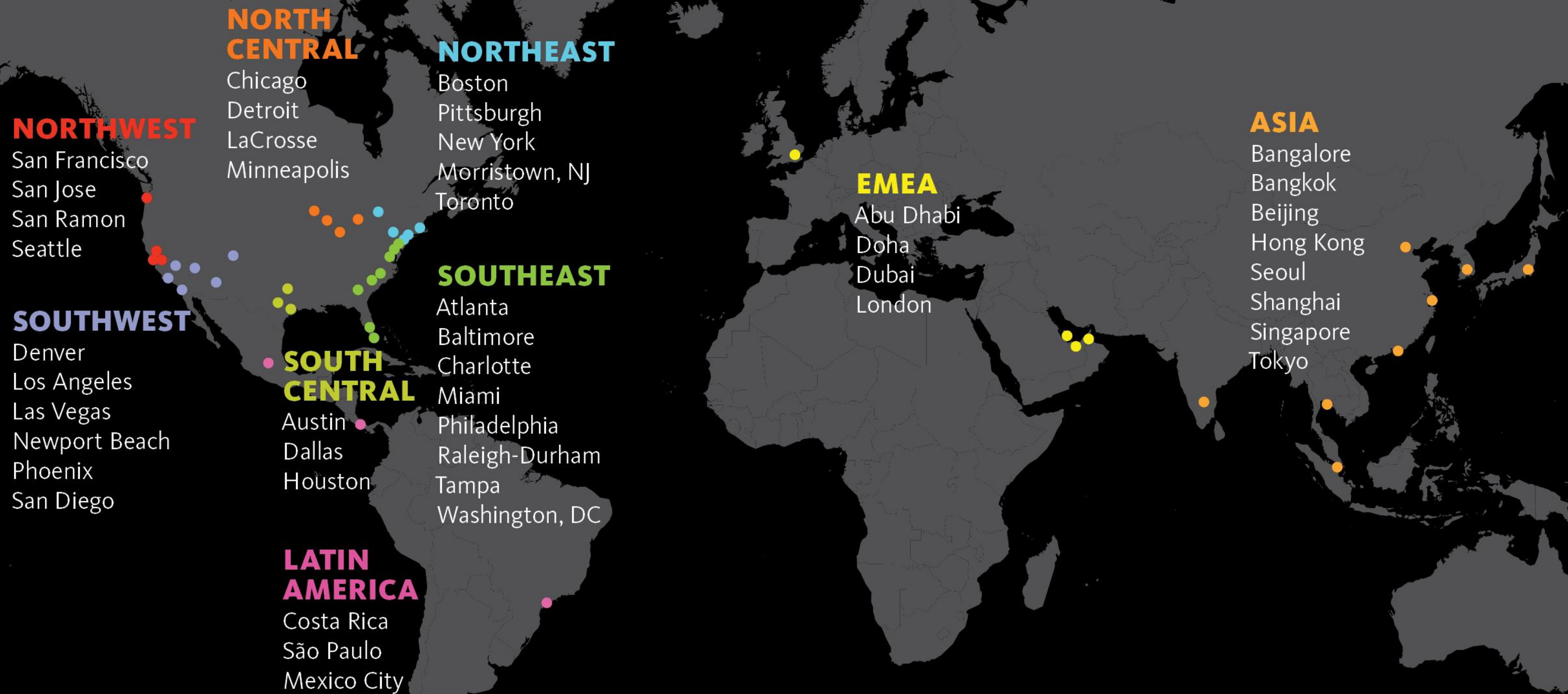
Presented by:

David Gensler

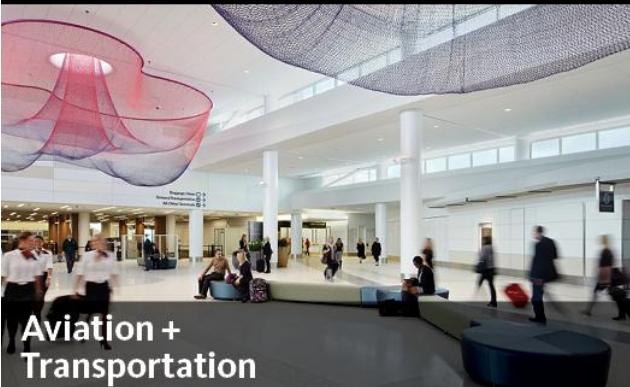
THE ALLIANCE OF CHIEF EXECUTIVES



# GLOBAL FOOTPRINT



# 20 INTEGRATED PRACTICE AREAS



Aviation + Transportation



Brand Design



Commercial Office Buildings



Consulting



Creative Media



Education



Financial Services



Headquarters



Health + Wellness



Hospitality



Mission Critical



Mixed Use + Entertainment



Planning + Urban Design



Product Design



Professional Services Firms



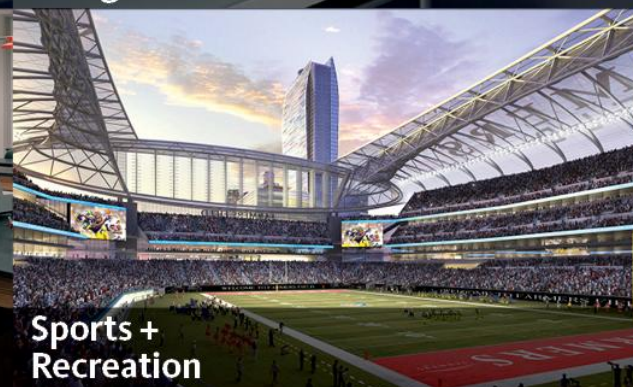
Retail



Retail Centers



Science + Technology



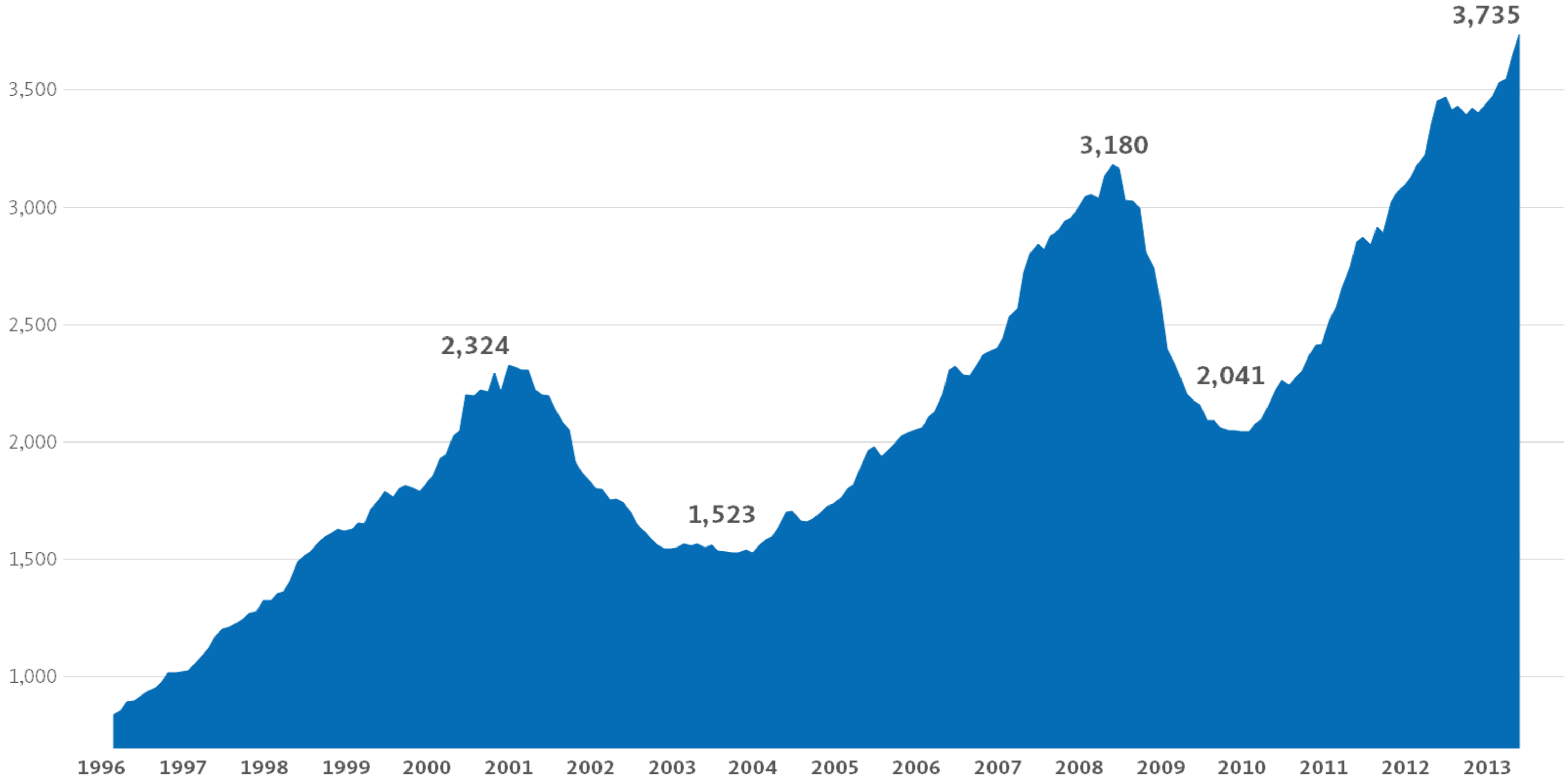
Sports + Recreation

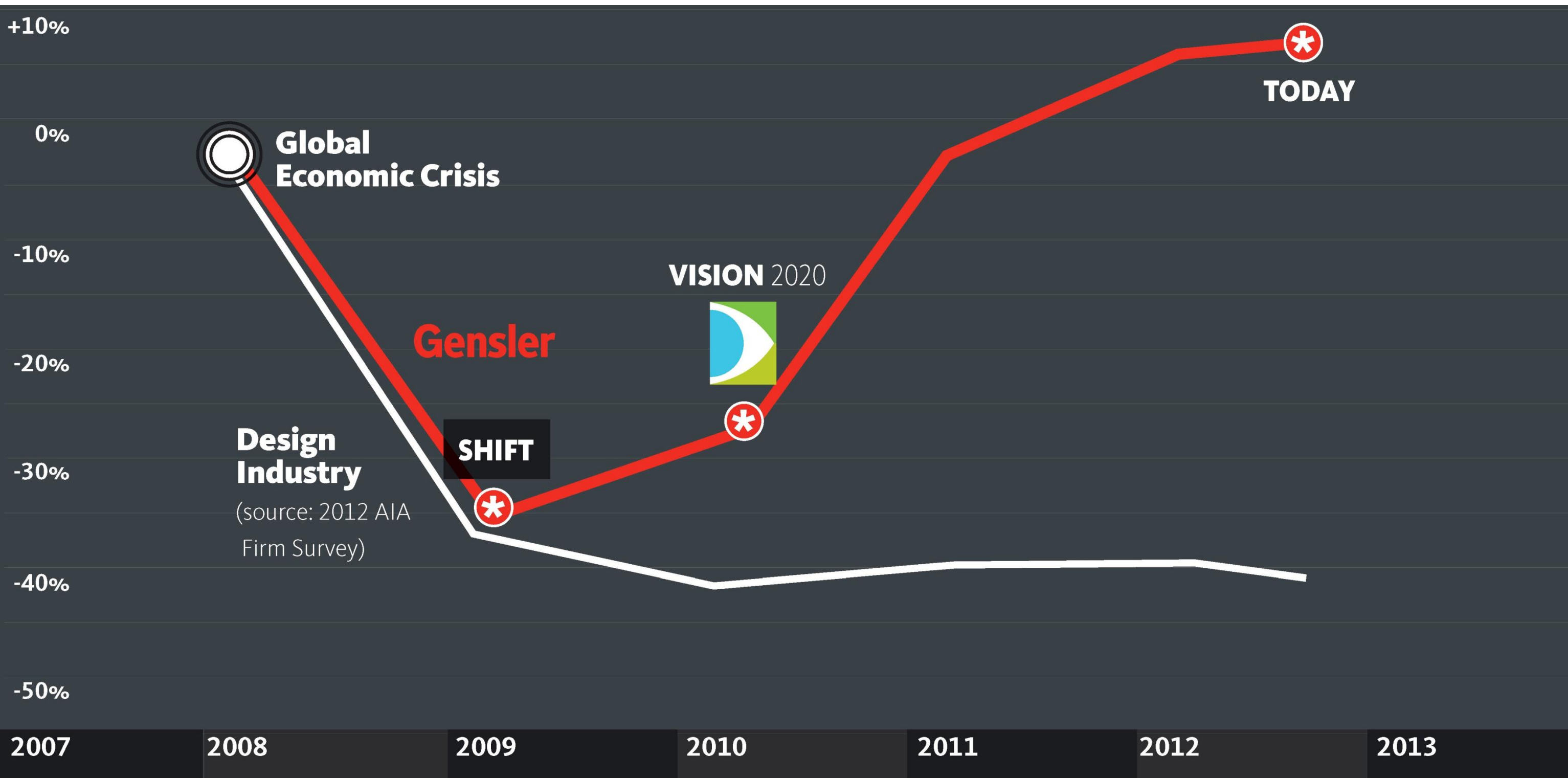


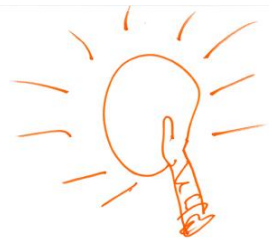
Workplace

# Performance and Vision

# Our highly cyclical business challenge







# VISION "20-20"

## BHAGS

## BIG HAIRY AUDACIOUS GOALS

THE PAST DOES NOT EQUAL THE FUTURE

### LIVING THE VISION

#### "WHO ARE WE GOING TO BE"

#### "HOW ARE WE GOING TO DO IT"

#### "WHAT ARE WE GOING TO DO"

VERTICLE (design) VS HORIZONTAL

"GLOBAL" ROLDEX  
NON U.S. CENTRIC VIEWPOINT

WE TELL THE WORLD WE FEEL LIKE A FAMILY (NON CORPORATE EXPERIENCE)  
CORE BUSINESS TO THE GLOBE  
VOCABULARY

"CULTURE" ATTITUDE +  
ONE GENSLER!

FAST COMPANY INNOVATION AWARD WINNER!

INNOVATION FUNDING - \$

WE BELIEVE IN THE POWER OF DESIGN  
CREATE AN ENVIRONMENT WHERE RISK TAKING "SAFE"

IMPACTING THE EVERYDAY & THE EXCEPTIONAL

GENSLER GLOBAL IMPACT  
TAKING CLIENT PERFORMANCE TO ANOTHER LEVEL

GLOBAL KNOWLEDGE RESOURCE FOR CLIENTS

THE DESIGN INDUSTRY'S NEW PARADIGM

PLATFORM  
OS-4.0  
61000 PEOPLE  
60 OFFICES  
1.5 BILLION  
TECHNOLOGY ENABLED

EXTERNAL COLLABORATORS  
DIVERSE P.O.V.  
PEER REVIEWS  
PARTNERSHIPS

GAME CHANGING INNOVATION  
FROM IDEA TO REALITY EVERY

GENSLER PERSON INVOLVED WITH  
SKUNKWORKS  
EXPERIMENTATION  
KNOWLEDGE CREATION  
INNOVATION GOAL ON EACH PROJECT!

GENSLER SOLVING BIG HAIRY PROBLEM AROUND THE WORLD (ENERGY)

"MAKE" A DIFFERENCE

ENVIRONMENTAL IMPACT  
BUSINESS WEEK AWARDS

CLIENTS STRATEGIC PARTNER TO GLOBAL FORTUNE 500!

PEOPLE  
MULTI-CULTURAL CYCLE FRUIT  
50% NON US POB.  
NEW CREATIVE MIX  
PROFESSIONALS OUTSIDE TRADITIONAL BASE

PRACTICE CONNECTED  
WORK/COMMUNITY/LIFESTYLE HEALTH

GENSLER CAPITAL  
EQUITY POSITIONS IN THINGS WE BELIEVE IN...

ENERGY EXPERTS  
BEYOND LEED

SOCIAL EXPERIENTIAL IMPACT  
INSPIRING PEOPLES PEOPLE WANT TO BE

PHYSICAL IMPACT  
URBAN ENVIRONMENT + WORKPLACE OF TOMORROW

ECONOMIC IMPACT

FUTURIST  
- ANTI-PRO  
- TECH  
- FEAR  
- ESTABLISHMENT  
- BURN SCHEM

# Gensler

DESIGN WORLDWIDE

Presented by:

David Gensler

THE ALLIANCE OF CHIEF EXECUTIVES

